



PROFESSIONAL ID CARDS, INC
Identify Yourself

ID Card or Badge Design

Items to Consider:

- What data and Information do you want on the card?
- What color scheme?
- What about logos, clip art or other graphics?
- Safety Services and Government Entities – What about seals (State, County, Township, City), badges, patches or flags?
- Need an “Authorized By” Signature?
- Police and Fire Departments – Need Vital Statistics, Allergies, Blood Type?
- What about the back of the card? Want the address, phone number, logo or graphic? Want to say “If Found, Return to” or “To Verify Identity, Call 555-5555”?
- If using a vertical badge, focus on the entity name, picture, employee name and title. Keep it clean so it can be seen clearly.
- Some customers, like EMTs and Detention Facilities only show their first name or initials to protect themselves when dealing with people in confrontational situations.

Provide us with a sketch, if you'd like:

Vertical Badge

Horizontal Front

Horizontal Back